

Laura Clementson

Graphic Design | UX/UI Design | Photography

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About Me

I am a graphic design student at North Hennepin Community college and will attain my degree in May 2026. I am passionate about the environment and other social issues people face. My goal in design is to use it as a tool to help and inspire others. Human and hand-drawn art inspire me to bring a natural feel to my designs.

Skills

Adobe Suite

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe Lightroom

Web Design

- Figma
- Wix

Other Technical Skills

- Illustration
- Photography
- Typography

Soft Skills

- Time-management
- Problem-solving
- Organization
- Adaptability
- Teamwork
- Leadership

Work Experience

Trader Joe's | Crew Member/Sign Artist

2024-present

- Collaborates with store leadership to conceptualize display and signage to keep the store visually engaging and up to date.
- Hand-letter and illustrate shelf signs and displays to keep a consistent brand throughout the store.
- Provide exceptional customer service focused on a customer centric experience.

Freelance Photographer

2020-present

- Captured high-quality portraits using a DSLR camera.
- Worked with clients to provide personal portraits based on their needs.
- Edited and managed RAW photo files with Adobe Lightroom to create the best visual outcome.

North Lakes Academy | Middle School Teacher

2022-2023

- Used management skills to maintain a safe and positive learning environment for all students.
- Collaborated with special education professionals to create differentiated materials for diverse learner needs.
- Created instructional activities to improve student understanding of mathematical concepts.

Education

Associates of Graphic Design

North Hennepin Community College | 2024-2026

Bachelors of Science, Elementary Education

University of Wisconsin- River Falls | 2017-2021

Volunteer work

Member of Indivisible Minnesota

- Participates in rallies and advocacy campaigns to increase voter engagement.
- Reaches out to local, state, and federal representatives.